



## Attila Toth

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With a strong background in energy and strategic marketing, Attila Toth oversees product marketing, brand management and marketing communications. Working with a cross-functional team, he is committed to developing the next generation of solar services to benefit the commercial, utility and public sectors.

Attila joined SunEdison from McKinsey & Co., a leading strategic consultancy, where he advised Fortune 500 companies on business-to-business marketing in the energy, technology and transportation sectors. Previously he worked at two successful high-growth start-up companies and also served as an executive with Interbrand, a branding strategy firm, where he helped build out the company's brand advisory services in the Latin American market. In addition to experience in North and South America, Toth has lived and worked in Western and Eastern Europe and speaks five languages.

He hails from a family with unfaltering passion for environmental conservation; his late father was a wind power entrepreneur. Attila's interest in renewable energy is paralleled with strong conventional energy perspective, resulting from his experience in the regulated electric utility, oil and gas sectors.

He holds an MBA from the Kellogg School of Management at Northwestern University.